

Dear Vendor:

Have you thought about advertising online, but were afraid your company couldn't cut through all of the banner ad noise? Our community has recently created a web site to provide important information to our homeowners. That's homes that you can have instant access to, simply by creating an online classified ad!

In the year 2000, online classified advertising made up 9% of all Internet advertising, according to the Neilson ratings company. It has grown even more since then. Advertisers are finding that, unlike banner ads and other online marketing schemes, **classified advertising gets results!** Results like "click-through rates that average 15 percent, and are often over 30 percent" according to Jim Brody of Sitieshell.com.

We have a number of advertising options that will give you instant access to community members in our community. We are so confident that you will love the results you see from advertising on our site, we are willing to offer you **three months of free ad placement**, if your company signs up for two years of advertising, or one month free if you sign up for a yearly plan.

Because our classified ads are stored on web pages, you can add formatting, colors graphics, even printable coupons to your ad. We can also include a link to your web site on our Hot Links page for a small additional fee.

Contact us today using the information on the contact us page for more information on advertising opportunities with our community web site.